| AGENCY NAME: | | |
|--------------|----------|--|
| AGENCY CODE: | SECTION: | |



Fiscal Year 2025-26 Agency Budget Plan

FORM A - BUDGET PLAN SUMMARY

| | For FY 2025-26, my agency is (n | nark "X"): | |
|-------------------------|--|----------------------|----------------------------|
| OPERATING | X Requesting General Fund Ap | | |
| REQUESTS | X Requesting Federal/Other Au | | |
| (FORM B1) | Not requesting any changes. | | |
| | | | |
| Non-Recurring | For FY 2025-26, my agency is (n | | |
| REQUESTS | X Requesting Non-Recurring A | | |
| | Requesting Non-Recurring F | ederal/Other Authori | zation. |
| (FORM B2) | Not requesting any changes. | | |
| | | | |
| CAPITAL | For FY 2025-26, my agency is (n | nark "X"): | |
| REQUESTS | Requesting funding for Capit | al Projects. | |
| (FORM C) | X Not requesting any changes. | | |
| | For FY 2025-26, my agency is (n | nark "X"): | |
| Provisos | Requesting a new proviso an | | nges to existing provisos. |
| (FORM D) | Only requesting technical pro | | |
| (I Oldin D) | X Not requesting any proviso c | | |
| Please identify your ag | gency's preferred contacts for this ye | 8 8 | |
| | <u>Name</u> | Phone | <u>Email</u> |
| PRIMARY | Patrick Jarvis | 803-737-0462 | pjarvis@sccommerce.com |

| | Name . | <u>Phone</u> | <u>Email</u> |
|--------------------|----------------|--------------|--------------------------|
| PRIMARY CONTACT: | Patrick Jarvis | 803-737-0462 | pjarvis@sccommerce.com |
| SECONDARY CONTACT: | Mark Hendrick | 803-737-3949 | mhendrick@sccommerce.com |

I have reviewed and approved the enclosed FY 2025-26 Agency Budget Plan, which is complete and accurate to the extent of my knowledge.

| | | Agen | cy Direct | to <u>r</u> | Board or Commission Chair | |
|------------------|-----|------|-----------|-------------|---------------------------|---|
| SIGN/DATE: | VA. | eel/ | 16 | 581 | | |
| TYPE/PRINT NAME: | HA | RRY | M.] | ightsey.III | Secretary of Commerce | • |

This form must be signed by the agency head – not a delegate.

| Agency Name: | Department Of Commerce |
|--------------|------------------------|
| Agency Code: | P320 |
| Section: | 50 |

| BUDGET | T REQUESTS | <u>s</u> | FUNDING | | | | | FTES | | | | |
|----------|------------------------|--|-------------|---------|-----------|------------|-------------|-------|---------|-----------|------------|-------|
| Priority | Request Type | Request Title | State | Federal | Earmarked | Restricted | Total | State | Federal | Earmarked | Restricted | Total |
| 1 | B1 - Recurring | Repay Intra- Agency Loan | 5,000,000 | 0 | 0 | 0 | 5,000,000 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| 2 | B2 - Non- Recurring | Repay Intra- Agency Loan | 20,000,000 | 0 | 0 | 0 | 20,000,000 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| 3 | B2 - Non- Recurring | LocateSC | 150,000,000 | 0 | 0 | 0 | 150,000,000 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| 4 | B1 - Recurring | LocateSC | 4,500,000 | 0 | 0 | 0 | 4,500,000 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| 5 | B1 - Recurring | Closing Fund | 3,700,000 | 0 | 0 | 0 | 3,700,000 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| 6 | B1 - Recurring | Recycling Market Development | 400,000 | 0 | 0 | 0 | 400,000 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| 7 | B1 - Recurring | SC Opportunities for Promoting Exports (SCOPE) | 175,000 | 0 | 0 | 0 | 175,000 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| 8 | B1 - Recurring | Business Development Marketing | 500,000 | 0 | 0 | 0 | 500,000 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| 9 | B1 - Recurring | IT - Data Security and Infrastructure | 350,000 | 0 | 0 | 0 | 350,000 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| 10 | B1 - Recurring | FTEs - Trade and International Relations | 105,000 | 0 | 0 | 0 | 105,000 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 |
| 11 | B1 - Recurring | Applied Research Centers | 1,000,000 | 0 | 0 | 0 | 1,000,000 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| 12 | B1 - Recurring | Other/Federal Funds | 0 | 222,000 | 641,500 | 28,500 | 892,000 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| TOTALS | | | 185,730,000 | 222,000 | 641,500 | 28,500 | 186,622,000 | 2.00 | 0.00 | 0.00 | 0.00 | 2.00 |

| Agency Name: | Department Of Commerce | | |
|--------------|------------------------|----------|----|
| Agency Code: | P320 | Section: | 50 |

| AGENCY | 1 |
|----------|---|
| PRIORITY | |

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

Repay Intra-Agency Loan

Provide a brief, descriptive title for this request.

AMOUNT

General: \$5,000,000

Federal: \$0

Other: \$0

Total: \$5,000,000

What is the net change in requested appropriations for FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS

0.00

Please provide the total number of new positions needed for this request.

| | Mar | k "X" for all that apply: | | | |
|------------|-----|---|--|--|--|
| | | Change in cost of providing current services to existing program audience | | | |
| | | Change in case load/enrollment under existing program guidelines | | | |
| EACTORS | | Non-mandated change in eligibility/enrollment for existing program | | | |
| FACTORS | | Non-mandated program change in service levels or areas | | | |
| ASSOCIATED | | Proposed establishment of a new program or initiative | | | |
| WITH THE | | Loss of federal or other external financial support for existing program | | | |
| REQUEST | | xhaustion of fund balances previously used to support program | | | |
| REQUEST | | IT Technology/Security related | | | |
| | | HR/Personnel Related | | | |
| | | Consulted DTO during development | | | |
| | X | Related to a Non-Recurring request – If so, Priority # 2 | | | |

| CTATEWIDE | Mar | k "X" for primary applicable Statewide Enterprise Strategic Objective: | | | |
|-------------------|-----|--|--|--|--|
| STATEWIDE | | Education, Training, and Human Development | | | |
| ENTERPRISE | | Healthy and Safe Families | | | |
| STRATEGIC | | Maintaining Safety, Integrity, and Security | | | |
| OBJECTIVES | X | Public Infrastructure and Economic Development | | | |
| ODUZOTI (ES | | Government and Citizens | | | |

ACCOUNTABILITY OF FUNDS

Increase the number of new/retained jobs and capital investment recruited to South Carolina.

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

SC Department of Commerce

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

In 2015, for the Navy Base Intermodal Facility (NBIF) project to continue moving forward on a timeline that would allow it to be open near the time of completion of the Hugh K. Leatherman Terminal, Commerce issued an intra-agency loan to Palmetto Railways in the amount of \$51 million as interim, interest free financing for permitting and preliminary construction costs. The intra-agency loan funds originate from committed, but unexpended grant funds of the South Carolina Coordinating Council for Economic Development, and accordingly, were loaned only on a temporary basis and must be repaid. Commerce is requesting \$5 million in recurring funding to repay this intra-agency loan.

JUSTIFICATION OF REQUEST

| Agency Name: | Department Of Commerce | | |
|--------------|------------------------|----------|----|
| Agency Code: | P320 | Section: | 50 |

| AGENCY | |
|----------|---|
| PRIORITY | 4 |

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

LocateSC

Provide a brief, descriptive title for this request.

AMOUNT General: \$4,500,000 Federal: \$0 Other: \$0 Total: \$4,500,000

What is the net change in requested appropriations for FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS

0.00

Please provide the total number of new positions needed for this request.

| | Mar | Mark "X" for all that apply: | | |
|------------|-----|--|--|--|
| | X | hange in cost of providing current services to existing program audience | | |
| | | Change in case load/enrollment under existing program guidelines | | |
| FACTORS | | Non-mandated change in eligibility/enrollment for existing program | | |
| | | Non-mandated program change in service levels or areas | | |
| ASSOCIATED | | Proposed establishment of a new program or initiative | | |
| WITH THE | | Loss of federal or other external financial support for existing program | | |
| REQUEST | | Exhaustion of fund balances previously used to support program | | |
| TEL QUEST | | IT Technology/Security related | | |
| | | HR/Personnel Related | | |
| | | Consulted DTO during development | | |
| | X | Related to a Non-Recurring request – If so, Priority # 3 | | |

| STATEWIDE |
|-------------------|
| ENTERPRISE |
| STRATEGIC |
| OBJECTIVES |

Mark "X" for primary applicable Statewide Enterprise Strategic Objective:

Education, Training, and Human Development

Healthy and Safe Families

Maintaining Safety, Integrity, and Security

Public Infrastructure and Economic Development

Government and Citizens

ACCOUNTABILITY OF FUNDS

Assist with the improvements of available inventory of sites and buildings.

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

These funds will be awarded as grants to local governments or ally groups.

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

South Carolina's historic economic success has significantly depleted our inventory of available properties and it has reached an all-time low. With each new company announcement, another piece of valuable real estate is absorbed. To sustain our momentum in attracting jobs and investment, it is essential for our State to continue investing in itself.

The LocateSC fund has successfully provided the Department of Commerce with resources to enhance promising properties statewide. However, the next phase of improvements requires larger-scale projects that our current funding cannot support alone. Therefore, SC Commerce is requesting an additional \$4.5 million of recurring funds to help support the state's portfolio going forward and ensure our state remains competitive.

JUSTIFICATION OF REQUEST

Experience has shown that the private sector cannot fill this gap. Private companies typically focus on profit and institutional-quality developments, often overlooking the types of businesses, job opportunities, and salaries that would best serve our communities. To ensure the Department of Commerce can provide high-quality options for all South Carolinians, we must maintain a robust portfolio of attractive sites for businesses to locate.

Funding for site readiness is critical to our economic development success. Over the last few years, our neighboring states have been making significant investments to enhance their competitiveness. In 2023, Kentucky proposed a \$200 million investment over two years for both mega sites and regional developments. Virginia announced \$90 million to support the development of sites exceeding 100 acres. North Carolina has allocated over \$100 million in recent years for mega site development, while Missouri committed \$75 million—\$50 million for mega sites and \$25 million for smaller sites. Georgia and Alabama have also made substantial investments in site readiness.

| Agency Name: | Department Of Commerce | | |
|--------------|------------------------|----------|----|
| Agency Code: | P320 | Section: | 50 |

AGENCY PRIORITY

5

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

Closing Fund

Provide a brief, descriptive title for this request.

AMOUNT

General: \$3,700,000

Federal: \$0

Other: \$0

Total: \$3,700,000

What is the net change in requested appropriations for FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS

0.00

X

Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE REQUEST

Mark "X" for all that apply:

Change in cost of providing current services to existing program audience

Change in case load/enrollment under existing program guidelines

Non-mandated change in eligibility/enrollment for existing program

Non-mandated program change in service levels or areas

Proposed establishment of a new program or initiative

Loss of federal or other external financial support for existing program $% \left(x\right) =\left(x\right) +\left(x\right) +\left$

Exhaustion of fund balances previously used to support program

IT Technology/Security related

HR/Personnel Related

Consulted DTO during development

Related to a Non-Recurring request – If so, Priority #

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES

Mark "X" for primary applicable Statewide Enterprise Strategic Objective:

Education, Training, and Human Development

Healthy and Safe Families

Maintaining Safety, Integrity, and Security

Public Infrastructure and Economic Development

Government and Citizens

ACCOUNTABILITY OF FUNDS Increase the number of new/retained jobs and capital investment recruited into South Carolina.

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

The purpose of the Closing Fund is to assist companies in locating or expanding in South Carolina. This program provides funding necessary to encourage competitive projects to locate or expand in South Carolina.

| FUNDS | | |
|-------|--|--|
| | | |
| | | |

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

| JUSTIFICATION OF REQUEST | Closing Fund, bringing the total recurring amount to \$25 million. These funds will be used to recruit new jobs and new investments to South Carolina. The Closing Fund offers greater flexibility than other incentive resources. |
|--------------------------|--|
| REQUEST | |
| | |

| Agency Name: | Department Of Commerce | | |
|--------------|------------------------|----------|----|
| Agency Code: | P320 | Section: | 50 |

AGENCY PRIORITY

6

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

Recycling Market Development

Provide a brief, descriptive title for this request.

AMOUNT

General: \$400,000

Federal: \$0

Other: \$0

Total: \$400,000

What is the net change in requested appropriations for FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS

0.00

 \mathbf{X}

Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE REQUEST

Mark "X" for all that apply:

Change in cost of providing current services to existing program audience

Change in case load/enrollment under existing program guidelines

Non-mandated change in eligibility/enrollment for existing program

Non-mandated program change in service levels or areas

Proposed establishment of a new program or initiative

Loss of federal or other external financial support for existing program

Exhaustion of fund balances previously used to support program

IT Technology/Security related

HR/Personnel Related

Consulted DTO during development

Related to a Non-Recurring request – If so, Priority #

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES

Mark "X" for primary applicable Statewide Enterprise Strategic Objective:

Education, Training, and Human Development

Healthy and Safe Families

Maintaining Safety, Integrity, and Security

Public Infrastructure and Economic Development

Government and Citizens

ACCOUNTABILITY OF FUNDS Attract Capital investment and job creation throughout South Carolina.

Build on the strengths of the state's existing, small and emerging industries

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

Agency Employees, Vendors, Contractors following the SC Procurement Code.

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

Commerce's Recycling Market Development team consists of 3 FTE's. This request is for \$400,000 in salary and fringe for the 3 staff and the operating expenses in support of the Recycling Market Development Advisory Council activities.

In SECTION <u>44-96-120</u> of the SC Code under the Solid Waste Policy Management Act, it establishes the Solid Waste Management Trust Fund that sets forth the initial funding for the supporting RMDAC staff. Funding from the Solid Waste Trust Fund has been provided to Commerce for the past 30 years via contracts between DES (formerly DHEC) and DOC and has incrementally increased to cover the costs of administering the program. The most recent contract between the former DHEC and DOC was in the amount of \$325,000 per year for the term 2019-2024. DES has elected to not renew the contract moving forward.

In <u>SECTION 13-1-380</u> of the SC Code it sets forth the Recycling Market Development Advisory Council under Commerce (former State Development Board) and sets forth that Solid Waste Trust Fund cover expenses of RMDAC once the Trust Fund has built up sufficient expenses.

JUSTIFICATION OF REQUEST

Commerce's Recycling Market Development staff at Commerce assists the Global Business Development team with the recruitment of recycling companies to SC; most notably, the recent Redwood Materials lithium-ion battery recycling facility made the state's largest single investment with \$3.5 billion in Berkeley County in 2022. In 2023, recycling-related companies announced \$1,756,200,000 in capital investment, representing 2,178 new jobs. With an overall \$13.6 billion economic impact, the state's recycling industry, with over 300 recycling companies, benefits our communities and the environment in South Carolina.

With \$3.8 billion from three major investments of Li-ion battery recyclers in SC in 2022-24, (Redwood \$3.5 billion 1500 jobs, Cirba Solutions \$300M, 300 jobs and Princeton NuEnergy \$11M; 42 jobs) and the more than 1800 jobs needed to fulfill these investments, Recycling Market Development is critical to help coordinate the state's recycling market flow of Li-ion battery supply to meet the demand of these critical large investments that support our state's EV auto industry battery supply chain.

Historical

- Annually staff surveys tire recycling processors
- Hosting jointly the SC Scrap Tire Sustainability Coalition to discuss marketbased solutions and policy drivers for waste tires.
- Coordinated "Your Plastics Means Product" roadshow around recycling plastics to ensure SC's plastics recyclers have materials to feed their recycling feedstock needs to make new products.
- Maintains an online Recycling Markets Directory and recycling Materials Exchange marketplace
- Over the past 5 years, Recycling staff have provided assistance to more than 750 companies requiring recycling assistance, assisting in the recycling of materials such as paper, plastic, metals, glass, and other commodity materials.

| Agency Name: | Department Of Commerce | | |
|--------------|------------------------|----------|----|
| Agency Code: | P320 | Section: | 50 |

| AGENCY | |
|----------|---|
| PRIORITY | , |

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

SC Opportunities for Promoting Exports (SCOPE)

Provide a brief, descriptive title for this request.

AMOUNT General: \$175,000 Federal: \$0 Other: \$0 Total: \$175,000

What is the net change in requested appropriations for FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS

0.00

Please provide the total number of new positions needed for this request.

| | Mar | Mark "X" for all that apply: | | |
|------------|-----|--|--|--|
| | X | hange in cost of providing current services to existing program audience | | |
| | | Change in case load/enrollment under existing program guidelines | | |
| FACTORS | | Non-mandated change in eligibility/enrollment for existing program | | |
| | | Non-mandated program change in service levels or areas | | |
| ASSOCIATED | | Proposed establishment of a new program or initiative | | |
| WITH THE | | Loss of federal or other external financial support for existing program | | |
| REQUEST | X | Exhaustion of fund balances previously used to support program | | |
| THE QUEST | | IT Technology/Security related | | |
| | | HR/Personnel Related | | |
| | | Consulted DTO during development | | |
| | | Related to a Non-Recurring request – If so, Priority # | | |

| STATEWIDE |
|-------------------|
| ENTERPRISE |
| STRATEGIC |
| OBJECTIVES |

OF FUNDS

Mark "X" for primary applicable Statewide Enterprise Strategic Objective:

South Carolina's ranking of states in exports per capita.

Education, Training, and Human Development

Healthy and Safe Families

Maintaining Safety, Integrity, and Security

Public Infrastructure and Economic Development

Government and Citizens

ACCOUNTABILITY

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

strategy? How would the use of these funds be evaluated?

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

JUSTIFICATION OF REOUEST

South Carolina Opportunities for Promoting Export (SCOPE) is currently funded at \$125,000. The current level of support has supported 30 companies annually. This request will bring the total recurring appropriation to \$300,000. Funding at this level will allow SC Commerce to support a larger number of companies to increase the number of exports from SC into new or existing markets and increase the sales for SC companies. This increase in funding will allow Commerce to support up to 70 companies annually – a 133% increase compared to todays funding (30 companies annually to 70). SCOPE funding helps companies by allowing them to: participate in trade missions and trade shows geared to specific industry sectors, conduct product testing for international markets, internationalize their websites via translation and other enhancements, and receive topic-specific export training.

The SCOPE program is the state-funded partner to the State Trade Expansion Program (STEP), a federal program administered by SC Commerce. From 7/1/2023 – 08/08/2024, 42 companies have been funded through STEP and 30 companies through SCOPE.

Total amount funded: \$419,986

Average funding per company: \$5,833

Reported Sales: \$12,917,626

Return on Investment: For every dollar invested, SC receives \$31 back in export

sales.

| Agency Name: | Department Of Commerce | | |
|--------------|------------------------|----------|----|
| Agency Code: | P320 | Section: | 50 |

AGENCY PRIORITY

8

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

Business Development Marketing

Provide a brief, descriptive title for this request.

AMOUNT

General: \$500,000

Federal: \$0

Other: \$0

Total: \$500,000

What is the net change in requested appropriations for FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS

0.00

 \mathbf{X}

Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE REQUEST

Mark "X" for all that apply:

Change in cost of providing current services to existing program audience

Change in case load/enrollment under existing program guidelines

Non-mandated change in eligibility/enrollment for existing program

Non-mandated program change in service levels or areas

Proposed establishment of a new program or initiative

Loss of federal or other external financial support for existing program

Exhaustion of fund balances previously used to support program

IT Technology/Security related

HR/Personnel Related

Consulted DTO during development

Related to a Non-Recurring request – If so, Priority #

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES

Mark "X" for primary applicable Statewide Enterprise Strategic Objective:

Education, Training, and Human Development

Healthy and Safe Families

Maintaining Safety, Integrity, and Security

Public Infrastructure and Economic Development

Government and Citizens

ACCOUNTABILITY OF FUNDS Implement a targeted marketing strategy to promote new investment and job creation.

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

Contractors and vendors

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

Economic development is a fiercely competitive arena – one where states and countries alike vie to be the place that lands the companies that will provide the jobs of the future. As such, South Carolina must continually make its case for businesses to invest here, ensuring the state is attracting industry that will create economic opportunities for all South Carolinians for years to come.

Communicating what sets South Carolina apart from its competitors is key to achieving sustained economic success. After the General Assembly allocated \$5 million in non-recurring funds to S.C. Commerce for marketing efforts, the agency rebranded its work and what it means to do business in the state, as well deployed its first ever paid-media campaign delivering the new "Launch to Legacy" messaging through multiple marketing channels (tv and radio commercial, streaming services, digital ads, geo-fencing events, emails, print ads, and social media). Ads featured the CEOs of the BMW Plant Spartanburg, Sonoco, Nephron Pharmaceuticals and BFive40.

JUSTIFICATION OF REQUEST

The campaign focused on brand awareness within the state, especially for existing industry, as well as raising awareness in key markets across the United States (AL, CA, MA, MI, NY, PA, TX, WA, and WI). The results of the campaign were tremendous. From Jan. 29, 2024, to June 23, 2024, the campaign drove 82,497 visits to sclaunchtolegacy.com, which introduces companies to doing business in the state. For that same time, the campaign drove 117,947 visits to sc.commerce.com, and of that number, 116,458 represent people who visited the site for the first time. From Jan. 29, 2024-Aug. 30, 2024, the campaign delivered 28.7 million digital impressions across various platforms. Additionally, the advertising successfully delivered +15% growth in likelihood to consider relocating or expanding business to South Carolina. With the remainder of non-recurring funds, S.C. Commerce will deploy a second paid media campaign related to "Launch to Legacy" during FY 25.

Beyond that, to ensure the state's competitive advantage, S.C. Commerce will need to deploy a regular media campaign, of lesser scale, to keep South Carolina's attractiveness as a business-friendly state top of mind for companies and executives looking to expand or establish operations here. Therefore, the agency is asking for a \$500,000 increase to the recurring amount of \$1 million allocated to S.C. Commerce for Business Development Marketing, bringing the total recurring amount to \$1.5 million.

| Agency Name: | Department Of Commerce | | |
|--------------|------------------------|----------|----|
| Agency Code: | P320 | Section: | 50 |

AGENCY PRIORITY

9

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

IT - Data Security and Infrastructure

Provide a brief, descriptive title for this request.

AMOUNT

General: \$350,000

Federal: \$0

Other: \$0

Total: \$350,000

What is the net change in requested appropriations for FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS

0.00

Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE REQUEST

Mark "X" for all that apply:

Change in cost of providing current services to existing program audience

Change in case load/enrollment under existing program guidelines

Non-mandated change in eligibility/enrollment for existing program

Non-mandated program change in service levels or areas

Proposed establishment of a new program or initiative

Loss of federal or other external financial support for existing program

Exhaustion of fund balances previously used to support program

X IT Technology/Security related

HR/Personnel Related

X Consulted DTO during development

Related to a Non-Recurring request – If so, Priority #

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES

Mark "X" for primary applicable Statewide Enterprise Strategic Objective:

Education, Training, and Human Development

Healthy and Safe Families

X Maintaining Safety, Integrity, and Security

Public Infrastructure and Economic Development

Government and Citizens

ACCOUNTABILITY OF FUNDS This request supports all of the agency's strategies, as data security and IT capabilities are paramount to carrying out daily functions of the office.

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

Contractors and vendors, following state procurement guidelines

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

To enhance the agency's overall efficiency and system security we are proposing several hardware and software upgrades. Some of our existing infrastructure is no longer under warranty and poses both a security and business continuity risk. We are proposing a regular refresh of hardware and firewalls to mitigate these risks. Additionally, we are moving our on-premises data to the cloud to ensure simple, secure access to key data and systems that will improve business continuity. Finally, our agency is very data driven and needs to implement a modern data analytics environment. We are proposing a few data sources, analysis tools and infrastructure to support our data analytics needs.

JUSTIFICATION OF REQUEST

| Agency Name: | Department Of Commerce | | |
|--------------|------------------------|----------|----|
| Agency Code: | P320 | Section: | 50 |

AGENCY PRIORITY

10

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

FTEs - Trade and International Relations

Provide a brief, descriptive title for this request.

AMOUNT

General: \$105,000

Federal: \$0

Other: \$0

Total: \$105,000

What is the net change in requested appropriations for FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS

2.00

Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE REQUEST

Mark "X" for all that apply:

Change in cost of providing current services to existing program audience

Change in case load/enrollment under existing program guidelines

Non-mandated change in eligibility/enrollment for existing program

Non-mandated program change in service levels or areas

Proposed establishment of a new program or initiative

Loss of federal or other external financial support for existing program

Exhaustion of fund balances previously used to support program

IT Technology/Security related

X HR/Personnel Related

Consulted DTO during development

Related to a Non-Recurring request – If so, Priority #

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES

Mark "X" for primary applicable Statewide Enterprise Strategic Objective:

Education, Training, and Human Development

Healthy and Safe Families

Maintaining Safety, Integrity, and Security

Public Infrastructure and Economic Development

Government and Citizens

ACCOUNTABILITY OF FUNDS Build on the strengths of the state's existing, small, and emerging industries.

Attract capital investment and job creation throughout South Carolina

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

Agency Employees

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

This request is for two FTE positions and appropriations for one. The positions are: Economic Development Officer II (requesting funding) and Economic Development Manager I (not requesting funding).

The Economic Development Officer II position is being requested due to expanding the trade effort with the UK and Ireland as a result of the post-Brexit MOU with the United Kingdom and the creation of the SC-Ireland Trade Commission.

JUSTIFICATION OF REOUEST

The Economic Development Manager I position is being requested for succession planning efforts for the agency's protocol officer in addition to expanding services for the agency's landing pad program. The landing pad program is designed to assist international business with entry to the US market. The program targets companies that plan to hire fewer than 10 employees and invest less than \$1 million in their beginning stages.

| Agency Name: | Department Of Commerce | | |
|--------------|------------------------|----------|----|
| Agency Code: | P320 | Section: | 50 |

AGENCY PRIORITY

11

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

Applied Research Centers

Provide a brief, descriptive title for this request.

AMOUNT

General: \$1,000,000

Federal: \$0

Other: \$0

Total: \$1,000,000

What is the net change in requested appropriations for FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS

0.00

Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE REQUEST

Mark "X" for all that apply:

Change in cost of providing current services to existing program audience

Change in case load/enrollment under existing program guidelines

Non-mandated change in eligibility/enrollment for existing program

Non-mandated program change in service levels or areas

Proposed establishment of a new program or initiative

Loss of federal or other external financial support for existing program

Exhaustion of fund balances previously used to support program

Exhaustion of fund datances previously used to support

IT Technology/Security related

HR/Personnel Related

Consulted DTO during development

Related to a Non-Recurring request – If so, Priority #

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES

Mark "X" for primary applicable Statewide Enterprise Strategic Objective:

Education, Training, and Human Development

Healthy and Safe Families

Maintaining Safety, Integrity, and Security

Public Infrastructure and Economic Development

Government and Citizens

ACCOUNTABILITY OF FUNDS Facilitate Applied Research by partnering SC institutes of Higher Education with Companies and Partners to collaborate and find real-time solutions for business.

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

Higher Ed Institutions in South Carolina, based upon eligibility criteria.

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

JUSTIFICATION OF REOUEST

The funds currently appropriated to Commerce for Applied Research Centers are primarily used for applied research projects awarded through the SC Fraunhofer USA Alliance (SCFUSA), a collaborative effort between the SC Department of Commerce, SC Council on Competitiveness, and the Fraunhofer USA network. SCFUSA was created to advance applied research across SC by connecting SC companies with SC colleges and universities and the research expertise of the global Fraunhofer organization. SC Commerce, through SCFUSA provides eligible projects a minimum of 50% matching funds, depending on eligibility.

The SC Fraunhofer USA Alliance has worked with a wide range of companies, from global enterprise automotive OEM's to small, innovative SC life sciences startups. The Alliance connects these businesses with South Carolina's diverse educational institutions, including technical colleges like Trident Technical College, primarily undergraduate institutions such as Francis Marion University, and major research universities like Clemson and USC.

- 1. 27 Total number of projects in progress or already completed
- 2. \$6.5M Total dollars of all projects from 2017 to date
- 3. Companies served by county tier:

Tier 1: 51%Tier 2: 29.6Tier 3: 18.5%

| Agency Name: | Department Of Commerce | | |
|--------------|------------------------|----------|----|
| Agency Code: | P320 | Section: | 50 |

AGENCY PRIORITY

12

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

Other/Federal Funds

Provide a brief, descriptive title for this request.

AMOUNT

General: \$0

Federal: \$222,000

Other: \$670,000

Total: \$892,000

What is the net change in requested appropriations for FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS

0.00

X

Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE REQUEST

Mark "X" for all that apply:

Change in cost of providing current services to existing program audience

Change in case load/enrollment under existing program guidelines

Non-mandated change in eligibility/enrollment for existing program

Non-mandated program change in service levels or areas

X Proposed establishment of a new program or initiative

Loss of federal or other external financial support for existing program

Exhaustion of fund balances previously used to support program

IT Technology/Security related

HR/Personnel Related

Consulted DTO during development

Related to a Non-Recurring request – If so, Priority #

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES

Mark "X" for primary applicable Statewide Enterprise Strategic Objective:

Education, Training, and Human Development

Healthy and Safe Families

Maintaining Safety, Integrity, and Security

Public Infrastructure and Economic Development

Government and Citizens

ACCOUNTABILITY OF FUNDS

Regarding the portion of this request related to the FY25 General Increase, this request impacts all other and federally funded activities.

Regarding the portion related to SCRC – Increase the knowledge and available infrastructure in South Carolina through workforce and community development.

Regarding the Ireland Trade Commission – this request will support the activities of the Ireland Trade Commission, as defined in 39-79-100.

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

Agency Employees, Vendors, Contractors following the SC Procurement Code.

RECIPIENTS OF FUNDS

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

This request include 3 items: Other and Federal Fund Authority as relates to the General Increase and Health Insurance premium increase passed in the FY25 Appropriations Act, additional federal authority to carry out technical assistance according to grants awarded to SC Commerce by the Southeast Crescent Regional Commission (SCRC), and other funds authority related to donations received on behalf of the SC – Ireland Trade Commission.

Other/Federal Authority Relating to GI & Health Insurance Increase:

Other Salary: \$105,000 Other Fringe: \$65,000

Federal Salary: \$11,500 Federal Fringe: \$10,500

Total GI: \$192,000

Federal Authority Relating to SCRC:

Other Operating: \$200,000

Other Authority relating to SC – Ireland Trade Commission (Authority to spend

donations received):

Other Operating: \$500,000

Please thoroughly explain the request to include the justification for funds, potential offsets, matching funds, and method of calculation. Please include any explanation of impact if funds are not received. If new positions have been requested, explain why existing vacancies are not sufficient.

JUSTIFICATION OF REQUEST

| Agency Name: | Department Of Commerce | | |
|--------------|------------------------|----------|----|
| Agency Code: | P320 | Section: | 50 |

| _ | |
|----------|--|
| AGENCY | |
| PRIORITY | |

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

Repay Intra-Agency Loan

Provide a brief, descriptive title for this request.

AMOUNT

\$20,000,000

What is the net change in requested appropriations for FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

| | Mark "X" for all that apply: | | |
|------------|------------------------------|--|--|
| | | Change in cost of providing current services to existing program audience | |
| | | Change in case load/enrollment under existing program guidelines | |
| | | Non-mandated change in eligibility/enrollment for existing program | |
| EACTODE | | Non-mandated program change in service levels or areas | |
| FACTORS | | Proposed establishment of a new program or initiative | |
| ASSOCIATED | | Loss of federal or other external financial support for existing program | |
| WITH THE | | Exhaustion of fund balances previously used to support program | |
| REQUEST | | IT Technology/Security related | |
| REQUEST | | Consulted DTO during development | |
| | | HR/Personnel Related | |
| | X | Request for Non-Recurring Appropriations | |
| | | Request for Federal/Other Authorization to spend existing funding | |
| | X | Related to a Recurring request – If so, Priority # Repay Intra-Agency Loan | |

| CTATEWIDE | Mar | Mark "X" for primary applicable Statewide Enterprise Strategic Objective: | | |
|-------------------|-----|---|--|--|
| STATEWIDE | | Education, Training, and Human Development | | |
| ENTERPRISE | | Healthy and Safe Families | | |
| STRATEGIC | | Maintaining Safety, Integrity, and Security | | |
| OBJECTIVES | X | Public Infrastructure and Economic Development | | |
| 0202011120 | | Government and Citizens | | |
| | | • | | |

ACCOUNTABILITY OF FUNDS

Increase the number of new/retained jobs and capital investment recruited to South Carolina.

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

RECIPIENTS OF FUNDS

SC Department of Commerce

In 2015, for the Navy Base Intermodal Facility (NBIF) project to continue moving forward on a timeline that would allow it to be open near the time of completion of the Hugh K. Leatherman Terminal, Commerce issued an intra-agency loan to Palmetto Railways in the amount of \$51 million as interim, interest free financing for permitting and preliminary construction costs. The intra-agency loan funds originate from committed, but unexpended grant funds of the South Carolina Coordinating Council for Economic Development, and accordingly, were loaned only on a temporary basis and must be repaid. Commerce is requesting \$20 million in nonrecurring funding to partially repay this intra-agency loan. The outstanding balance as of FY24-25 is \$43.5 million. This request, in conjunction with recurring request priority 1, will ensure that the loan is repaid in a timely manner. JUSTIFICATION OF REQUEST

| Agency Name: | Department Of Commerce | | |
|--------------|------------------------|----------|----|
| Agency Code: | P320 | Section: | 50 |

| AGENCY | |
|----------|---|
| PRIORITY | 3 |

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

LocateSC

Provide a brief, descriptive title for this request.

AMOUNT

\$150,000,000

Mark "X" for all that apply:

What is the net change in requested appropriations for FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

Change in cost of providing current services to existing program audience Change in case load/enrollment under existing program guidelines Non-mandated change in eligibility/enrollment for existing program Non-mandated program change in service levels or areas **FACTORS** Proposed establishment of a new program or initiative **ASSOCIATED** Loss of federal or other external financial support for existing program Exhaustion of fund balances previously used to support program WITH THE IT Technology/Security related **REQUEST** Consulted DTO during development HR/Personnel Related Request for Non-Recurring Appropriations Request for Federal/Other Authorization to spend existing funding Related to a Recurring request – If so, Priority

| CT A TEWINE | Marl | Mark "X" for primary applicable Statewide Enterprise Strategic Objective: | |
|-------------|--|---|--|
| STATEWIDE | | Education, Training, and Human Development | |
| ENTERPRISE | | Healthy and Safe Families | |
| STRATEGIC | | Maintaining Safety, Integrity, and Security | |
| OBJECTIVES | X Public Infrastructure and Economic Development | | |
| ODULCTIVES | | Government and Citizens | |

ACCOUNTABILITY OF FUNDS

Increase the number of available infrastructure necessary to attract future capital investment and job creation throughout South Carolina.

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

RECIPIENTS OF FUNDS

These funds will be awarded as grants to bodies of local or state governments or ally groups.

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon

South Carolina's historic economic success has significantly depleted our inventory of available properties and it has reached an all-time low. With each new company announcement, another piece of valuable real estate is absorbed. To sustain our momentum in attracting jobs and investment, it is essential for our State to continue investing in itself.

The LocateSC fund has successfully provided the Department of Commerce with resources to enhance promising properties statewide. However, the next phase of improvements requires larger-scale projects that our current funding cannot support alone. Therefore, SC Commerce is requesting **\$150 million** of non-recurring funds for the LocateSC fund to take decisive action in developing marketable industrial sites to ensure our state remains competitive.

JUSTIFICATION OF REQUEST

Experience has shown that the private sector cannot fill this gap. Private companies typically focus on profit and institutional-quality developments, often overlooking the types of businesses, job opportunities, and salaries that would best serve our communities. To ensure the Department of Commerce can provide high-quality options for all South Carolinians, we must maintain a robust portfolio of attractive sites for businesses to locate.

Funding for site readiness is critical to our economic development success. Over the last few years, our neighboring states have been making significant investments to enhance their competitiveness. In 2023, Kentucky proposed a \$200 million investment over two years for both mega sites and regional developments. Virginia announced \$90 million to support the development of sites exceeding 100 acres. North Carolina has allocated over \$100 million in recent years for mega site development, while Missouri committed \$75 million—\$50 million for mega sites and \$25 million for smaller sites. Georgia and Alabama have also made substantial investments in site readiness.

| Agency Name: | Department Of Commerce | | |
|--------------|------------------------|----------|----|
| Agency Code: | P320 | Section: | 50 |

FORM E – AGENCY COST SAVINGS AND GENERAL FUND REDUCTION CONTINGENCY PLAN

TITLE

Agency Cost Savings and General Fund Reduction Contingency Plan

AMOUNT

\$2,008,555

What is the General Fund 3% reduction amount? This amount should correspond to the reduction spreadsheet prepared by EBO.

ASSOCIATED FTE REDUCTIONS

Unknown at this time

How many FTEs would be reduced in association with this General Fund reduction?

PROGRAM / ACTIVITY IMPACT

Closing Fund, Local Economic Development Organizations, LocateSC, SC Manufacturing Extension Partnership, Research (Applied Research Centers), Small Business Development Centers, Procurement Technical Assistance Program, Council on Competitiveness, State Export Grant Program, Procurement and Technical Assistance Program, Marketing, Secretary's Office, Administration, Innovation, Global Business Development, Small and Existing Business, SC Nexus.

What programs or activities are supported by the General Funds identified?

- a) Closing Fund Commerce would have fewer funds on hand to assist companies in locating or expanding in South Carolina.
- b) Local Economic Development Organizations LEDA would have fewer funds on hand to market the state, position their regions competitively and to find and assist companies looking to locate and expand in South Carolina.
- c) LocateSC Commerce would have fewer funds that allow the state to be proactive in preparing sites into suitable inventory for potential prospects.
- d) SC Manufacturing Extension Partnership Fewer companies would benefit from the services SCMEP provides.
- e) Small Business Development Centers Fewer small businesses would benefit from the services SCSBDC provide.
- f) Council on Competitiveness Fewer funds available to continue our collaboration in aerospace, cyber and transportation, distribution and logistics.
- g) State Export Grant Program Fewer small businesses would benefit from exporting assistance.

SUMMARY

- h) Marketing Activities Fewer funds available to make strategic investments into potential areas to market our state.
- i) Procurement Technical Assistance Program Fewer small businesses would benefit from governmental procurement assistance.
- j) Applied Research Funds fewer resources to assist in research projects with existing industries and universities.
- k) Secretary's Office, Administration, Global Business Development, Innovation, Research, Marketing, and Small and Existing Business, SC Nexus. Commerce would need to reevaluate future travel, hiring decisions and other spending plans to determine if recurring resources are available.

Please provide a detailed summary of service delivery impact caused by a reduction in General Fund Appropriations and provide the method of calculation for anticipated reductions. Agencies should prioritize reduction in expenditures that have the least significant impact on service delivery.

AGENCY COST SAVINGS PLANS

Commerce would need to reevaluate future travel, hiring decisions and other spending plans to implement a cost saving plan. Any saving from implementation of a reevaluation would be either utilized in an investment into a new strategic initiative or carried forward into the next year.

What measures does the agency plan to implement to reduce its costs and operating expenses by more than \$50,000? Provide a summary of the measures taken and the estimated amount of savings. How does the agency plan to repurpose the savings?