Agency	Name:
Agency	Code:

Department Of Parks, Recreation & Tourism

P280

Section:

49



Fiscal Year FY 2025-2026 Agency Budget Plan

FORM A - BUDGET PLAN SUMMARY

OPERATING	For FY 2025-2026, my agency is (ma					
REQUESTS		X Requesting General Fund Appropriations.				
	X Requesting Federal/Other Author	orization.				
(FORM B1)	Not requesting any changes.					
NON-RECURRING	For FY 2025-2026, my agency is (ma					
REQUESTS	X Requesting Non-Recurring App Requesting Non-Recurring Feder					
(FORM B2)	Not requesting any changes.	taroner Authorization.				
(
CAPITAL	For FY 2025-2026, my agency is (ma	ırk "X"):				
REQUESTS	X Requesting funding for Capital l	Projects.				
ita Que la	Not requesting any changes.					
(FORM C)						
PROVISOS	For FY 2025-2026, my agency is (ma					
1110 / 1000	Requesting a new proviso and/o					
(FORM D)	Only requesting technical provise X Not requesting any proviso char		inces).			
Please identify your agend	cy's preferred contacts for this ye	ear's budget process.				
			Farail			
	<u>Name</u>	<u>Phone</u>	<u>Email</u>			
PRIMARY	Ashley Berry	(803) 734-1759	aberry@scprt.com			
CONTACT:						
SECONDARY	Amy Duffy	(803) 734-3272	aduffy@scprt.com			
CONTACT:						

I have reviewed and approved the enclosed FY 2025-2026 Agency Budget Plan, which is complete and accurate to the extent of my knowledge.

	Agency Director	Board or Commission Chair
SIGN/DATE:	Dune Parriel 9/25	24
TYPE/PRINT NAME:	Dugne Parrish	

This form must be signed by the agency head - not a delegate.

	Agency Name:					Department Of Parks, Recreation & Tourism						
Agency C	Agency Code:				P280							
Section: 49												
BUDGET	REQUESTS	<u> </u>	FUNDING					FTES				
Priority	Request Type	Request Title	State	Federal	Earmarked	Restricted	Total	State	Federal	Earmarked	Restricted	Total
1	B1 - Recurring	Market Competitiveness Salary Adjustment	3,121,959	0	0	0	3,121,959	0.00	0.00	0.00	0.00	0.00
2	B1 - Recurring	Statewide Marketing	3,700,000	0	0	0	3,700,000	0.00	0.00	0.00	0.00	0.00
3	C - Capital	Agency Property Development	18,000,000	0	0	0	18,000,000	0.00	0.00	0.00	0.00	0.00
4	B1 - Recurring	Brookgreen Gardens Huntington Beach Lease	600,000	0	0	0	600,000	0.00	0.00	0.00	0.00	0.00
5	B1 - Recurring	State Parks Insurance	815,000	0	0	0	815,000	0.00	0.00	0.00	0.00	0.00
6	B1 - Recurring	Welcome Centers Facility Operating Funds	5,140,727	0	0	0	5,140,727	15.00	0.00	-15.00	0.00	0.00
7	B1 - Recurring	Information Technology Cloud Services, Microsoft Licensing and Yearly tech upgrades	413,000	0	0	0	413,000	0.00	0.00	0.00	0.00	0.00
8	B2 - Non- Recurring	Sports Marketing Program	4,000,000	0	0	0	4,000,000	0.00	0.00	0.00	0.00	0.00
9	B1 - Recurring	Undiscovered South Carolina Grant Program	500,000	0	0	0	500,000	0.00	0.00	0.00	0.00	0.00
10	B1 - Recurring	Position - Recreational Trails Program Grant Coordinator	0	0	0	0	0	0.00	1.00	0.00	0.00	1.00
11	C - Capital	State Park Maintenance, Repairs, and Upgrades	11,500,000	0	0	0	11,500,000	0.00	0.00	0.00	0.00	0.00
12	C - Capital	Road Paving	6,000,000	0	0	0	6,000,000	0.00	0.00	0.00	0.00	0.00
13	B1 - Recurring	Destination Specific	1,000,000	0	0	0	1,000,000	0.00	0.00	0.00	0.00	0.00
14	B2 - Non- Recurring	Beach Renourishment Grants	15,000,000	0	0	0	15,000,000	0.00	0.00	0.00	0.00	0.00
15	B1 - Recurring	Additional Position - Maintenance Position Rose Hill and Musgrove Mill	0	0	54,209	0	54,209	0.00	0.00	1.00	0.00	1.00

16	Recurring	Additional Position - Senior Ranger Sesquicentennial and Goodale	0	0	62,768	0	62,768	0.00	0.00	1.00	0.00	1.00
17	Recurring	Additional Position - Administrative Assistant Position Edisto Beach	0	0	50,828	0	50,828	0.00	0.00	1.00	0.00	1.00
18	Recurring	Additional Position - Assistant Retail Manager Huntington Beach	0	0	44,297	0	44,297	0.00	0.00	1.00	0.00	1.00
19	Recurring	Additional Position - Park Manager Dearborn State Park	0	0	72,648	0	72,648	0.00	0.00	1.00	0.00	1.00
20	Recurring	Additional Position - Park Manager Kings Bottom/Nesbit State Park	0	0	80,640	0	80,640	0.00	0.00	1.00	0.00	1.00
21		State Park Payroll Authority	0	0	545,000	0	545,000	0.00	0.00	0.00	0.00	0.00
TOTALS)		69,790,686	0	910,390	0	70,701,076	15.00	1.00	-9.00	0.00	7.00

Agency Name:	Department Of Parks, Recreation & Tourism			
Agency Code:	P280	Section:	49	

AGENCY PRIORITY 1

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

AMOUNT

Market Competitiveness Salary Adjustment

Provide a brief, descriptive title for this request.

General: \$3,121,959
Federal: \$0

Other: \$0

Total: \$3,121,959

What is the net change in requested appropriations for FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS

0.00

Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE REQUEST Mark "X" for all that apply:

Change in cost of providing current services to existing program audience

Change in case load/enrollment under existing program guidelines

Non-mandated change in eligibility/enrollment for existing program

Non-mandated program change in service levels or areas Proposed establishment of a new program or initiative

Loss of federal or other external financial support for existing program

Exhaustion of fund balances previously used to support program

IT Technology/Security related

X HR/Personnel Related

Consulted DTO during development

Related to a Non-Recurring request – If so, Priority #

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES Mark "X" for primary applicable Statewide Enterprise Strategic Objective:

Education, Training, and Human Development

Healthy and Safe Families

Maintaining Safety, Integrity, and Security

Public Infrastructure and Economic Development

Government and Citizens

ACCOUNTABILITY OF FUNDS Stewardship of Agency Resources 1.4.1 SCPRT Employee Turnover Rate and 1.4.2 SCPRT Average Time to Hire. This funding will address hiring and retention issues that the agency has been facing in recent years. The funding will go directly to staff to address salary inequities as well as assist in retaining and hiring qualified staff.

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

Staff members will receive the funding provided by this increase as part of their pay.

RECIPIENTS OF FUNDS

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

This increase would allow SCPRT to substantially improve market competitiveness for

employee recruitment and retention. In 2023, PRT developed a plan to increase salaries to a minimum of \$35,000 per year in an effort to get closer to a living wage. While \$35,000 per year is not a living wage by many standards, it is a step in the right direction. The plan was based on data from the U.S. Bureau of Labor Statistics, State of South Carolina, National Association of State Park Directors, and other relevant data. The plan included steps to increase salaries to a more marketcompetitive position, while avoiding salary compression. A total of \$3.9M was requested for the 2024-2025 Fiscal Year, but only \$1M was approved. The funds approved for Fiscal Year 2024-2025 will be used to increase salaries for State Parks and Welcome Centers positions, bringing the minimum salary up to \$33,000 per year. We are requesting funding for the remainder of the amount previously requested to continue to address deficient salaries in Fiscal Year 2025-2026. Many of the positions identified for compensation increases by SCPRT are those that have a direct effect on the quality of the visitor experience, whether that is at a State Park or State Welcome Center. Many of these positions represent staff who interact directly with visitors, or staff who are primarily responsible for facility conditions. Both aspects play an essential role in influencing visitor spending and future visitation decisions. Therefore, the ability to effectively recruit and retain employees in these positions has a direct impact on the state's overall travel and tourism industry. If left unaddressed, this will not only affect the agency but the industry it serves as well.

JUSTIFICATION OF REQUEST

Exit Interviews						
	2022	2023	2024			
Cited Compensation as Reason for Leaving	33%	33%	40%			
Compens	sation Rati	ing	2			
Excellent	0%	0%	10%			
Good	28%	0%	0%			
Fair	36%	50%	50%			
Poor	36%	50%	40%			

Agency Name:	Department Of Parks, Recreation & Tourism				
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AGENCY PRIORITY

2

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

Statewide Marketing

Provide a brief, descriptive title for this request.

AMOUNT

General: \$3,700,000

Federal: \$0

Other: \$0

Total: \$3,700,000

What is the net change in requested appropriations for FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS

0.00

X

Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE REQUEST

Mark "X" for all that apply:

Change in cost of providing current services to existing program audience

Change in case load/enrollment under existing program guidelines

Non-mandated change in eligibility/enrollment for existing program

Non-mandated program change in service levels or areas

Proposed establishment of a new program or initiative

Loss of federal or other external financial support for existing program

Exhaustion of fund balances previously used to support program

Exhaustion of fund datances previously used to support program

IT Technology/Security related

HR/Personnel Related

Consulted DTO during development

Related to a Non-Recurring request – If so, Priority #

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES

Mark "X" for primary applicable Statewide Enterprise Strategic Objective:

Education, Training, and Human Development

Healthy and Safe Families

Maintaining Safety, Integrity, and Security

Public Infrastructure and Economic Development

Government and Citizens

ACCOUNTABILITY OF FUNDS

2.3 Grow South Carolina's Tourism Economy, 3.1.2 Number of Undiscovered Trips Generated by Advertising

These funds will help the agency grow the state's economy by promoting recreational and tourism opportunities throughout the state. The strategy of marketing the state as a preferred vacation destination would be accomplished through this innovative marketing initiative by reaching travelers with an immersive experience using new technology. We would be able to evaluate the effectiveness of the program in a several ways. First, we would have a physical count of the number of people that experienced the initiative first-hand at a high traffic feeder airport. Secondly, we will measure the media, website, social and public relations metrics.

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

These funds would be disbursed to various marketing and recreation businesses in

RECIPIENTS OF FUNDS

an effort to promote the state through various channels.

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

JUSTIFICATION OF REOUEST

SCPRT would like to extend our marketing and advertising program by broadening its reach through international air service development and by exploring innovative technologies and partnerships to amplify our message and engage a wider targeted audience. We propose launching an innovative immersive experiential project that leverages cutting-edge AI technology to engage potential visitors in a dynamic, interactive marketing promotion. This project will feature a virtual reality platform where participants can experience simulated scenarios influenced by experiences visitors can have throughout South Carolina. We aim to create a collaborative environment where data-driven insights and real-time feedback drive meaningful travel decisions to our state. One integration would be an engaging airport takeover experience that blends immersive storytelling with the influence of public relations and key social media influencers. This initiative will transform a major airport terminal into an interactive showcase where travelers encounter a series of dynamic, AIpowered installations and live performances related to a compelling theme or brand. Influencers will be invited to experience and share the takeover live on their platforms, creating buzz and amplifying reach. Public relations efforts will ensure comprehensive media coverage, highlighting the innovative aspects of the takeover and driving both online and offline engagement. By integrating these elements, the airport takeover will captivate a diverse audience, generate significant social media traction, and reinforce the brand's message through an unforgettable, interactive journey.

Agency Name:	Department Of Parks, Recreation & Tourism			
Agency Code:	P280	Section:	49	

AGENCY PRIORITY

4

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

Brookgreen Gardens Huntington Beach Lease

Provide a brief, descriptive title for this request.

AMOUNT

General: \$600,000

Federal: \$0

Other: \$0

Total: \$600,000

What is the net change in requested appropriations for FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS

0.00

X

Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE REQUEST

Mark "X" for all that apply:

Change in cost of providing current services to existing program audience

X Change in case load/enrollment under existing program guidelines

Non-mandated change in eligibility/enrollment for existing program

Non-mandated program change in service levels or areas

Proposed establishment of a new program or initiative

Loss of federal or other external financial support for existing program

Exhaustion of fund balances previously used to support program

IT Technology/Security related

HR/Personnel Related

Consulted DTO during development

Related to a Non-Recurring request – If so, Priority #

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES

Mark "X" for primary applicable Statewide Enterprise Strategic Objective:

Education, Training, and Human Development

Healthy and Safe Families

Maintaining Safety, Integrity, and Security

Public Infrastructure and Economic Development

Government and Citizens

ACCOUNTABILITY OF FUNDS

1.1.1 - Operate State Parks with Standard Business Management Practices State Parks Operational Self Sufficiency - This request would help parks continue to increase revenue that is reinvested back into parks by adding and improving facilities and amenities.

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

Brookgreen Gardens, the owner of the Huntington Beach State Park Property through

RECIPIENTS OF FUNDS

the existing agreement.

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

Huntington Beach State Park is owned by Brookgreen Gardens and as part of the existing contract, the agency pays a yearly rental amount that has increased continuously over the years due to the fact it is based on the yearly CPI. This request would pay for the difference between what has been previously funded through general funds and the current amount owed, thereby releasing the revenue funds that currently cover the expense to be used to pay for park improvements to assist in continuing to improve the visitor's experience and protect the valuable revenue stream.

JUSTIFICATION OF REQUEST

Agency Name:	Department Of Parks, Recreation & Tourism			
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AGENCY PRIORITY

5

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

State Parks Insurance

Provide a brief, descriptive title for this request.

AMOUNT

General: \$815,000

Federal: \$0

Other: \$0

Total: \$815,000

What is the net change in requested appropriations for FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS

0.00

X

Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE REQUEST

Mark "X" for all that apply:

Change in cost of providing current services to existing program audience

X Change in case load/enrollment under existing program guidelines

Non-mandated change in eligibility/enrollment for existing program

Non-mandated program change in service levels or areas

Proposed establishment of a new program or initiative

Loss of federal or other external financial support for existing program

Exhaustion of fund balances previously used to support program

IT Technology/Security related

HR/Personnel Related

Consulted DTO during development

Related to a Non-Recurring request – If so, Priority #

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES

$\label{lem:mark-energy} \textbf{Mark "X" for primary applicable Statewide Enterprise Strategic Objective:}$

Education, Training, and Human Development

Healthy and Safe Families

Maintaining Safety, Integrity, and Security

Public Infrastructure and Economic Development

Government and Citizens

ACCOUNTABILITY OF FUNDS

1.1.1 Operate State Parks with Standard Business Management Practices State Parks Operational Self-Sufficiency This request would cover the amount the agency pays for state park insurance yearly and would help parks continue to increase revenue that is reinvested back into parks by adding and improving facilities and amenities.

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

Insurance reserve fund

RECIPIENTS OF FUNDS

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

The agency currently expends over \$800,000 for State Park insurance yearly. This request would help cover these costs which would allow the agency to reinvest the revenue funds typically used to pay insurance back into the parks. This reinvestment would provide protection for the revenue stream as well as allow for the agency to add and improve revenue generating amenities and facilities. The agency currently insures buildings, vehicles and equipment, historical collections and artwork, etc., and evaluates each insured asset yearly in an effort to ensure coverage is adequate but not exceeding what is needed.

JUSTIFICATION OF REQUEST

Agency Name:	Department Of Parks, Recreation & Tourism				
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AGENCY PRIORITY

6

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

Welcome Centers Facility Operating Funds

Provide a brief, descriptive title for this request.

AMOUNT

General: \$5,140,727

Federal: \$0

Other: \$0

Total: \$5,140,727

What is the net change in requested appropriations for FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS

0.00

X

Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE REQUEST

Mark "X" for all that apply:

Change in cost of providing current services to existing program audience

Change in case load/enrollment under existing program guidelines

Non-mandated change in eligibility/enrollment for existing program

Non-mandated program change in service levels or areas

Proposed establishment of a new program or initiative

Loss of federal or other external financial support for existing program

Exhaustion of fund balances previously used to support program

IT Technology/Security related

X HR/Personnel Related

Consulted DTO during development

Related to a Non-Recurring request – If so, Priority #

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES Mark "X" for primary applicable Statewide Enterprise Strategic Objective:

Education, Training, and Human Development

Healthy and Safe Families

Maintaining Safety, Integrity, and Security

Public Infrastructure and Economic Development

Government and Citizens

ACCOUNTABILITY OF FUNDS 3.2 Provide Travel Assistance to Welcome Center Visitors. This strategy does not directly relate to the use of these funds. However, the overall appearance and cleanliness of the facilities do have a direct impact on the visitor experience.

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

The funds will support the operating costs of the State's nine Welcome Centers. Funds will be used to cover utilities, landscaping, general repairs, custodial contract, payroll, and maintenance.

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

The cost of supporting the nine Welcome Centers was previously housed in the SCDOT budget. However, SCPRT is requesting recurring general funds in order to support the maintenance and operating costs associated with these facilities. These funds will be used to provide utilities, custodial services, maintenance, repairs, payroll, and landscaping services to the facilities including the sidewalks and parking areas. SCDOT is providing these funds via an MOU between agencies until the funds are provided by state appropriations. In addition, if these funds are appropriated, SCPRT is requesting the 15 other funded FTE's assigned to this program be changed to state funded positions.

JUSTIFICATION OF REQUEST

Agency Name:	Department Of Parks, Recreation & Tourism				
Agency Code:	P280	Section:	49		

AGENCY PRIORITY

7

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

Information Technology Cloud Services, Microsoft Licensing and Yearly tech upgrades

Provide a brief, descriptive title for this request.

AMOUNT

General: \$413,000

Federal: \$0

Other: \$0

Total: \$413,000

What is the net change in requested appropriations for FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS

0.00

Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE REQUEST

Mark "X" for all that apply:

Change in cost of providing current services to existing program audience

Change in case load/enrollment under existing program guidelines

Non-mandated change in eligibility/enrollment for existing program

Non-mandated program change in service levels or areas

Proposed establishment of a new program or initiative

Loss of federal or other external financial support for existing program

Exhaustion of fund balances previously used to support program

X IT Technology/Security related

HR/Personnel Related

X Consulted DTO during development

Related to a Non-Recurring request – If so, Priority #

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES

Mark "X" for primary applicable Statewide Enterprise Strategic Objective:

Education, Training, and Human Development

Healthy and Safe Families

Maintaining Safety, Integrity, and Security

Public Infrastructure and Economic Development

Government and Citizens

ACCOUNTABILITY OF FUNDS

3.2.4 and 1.1.1 These funds will keep our staff and visitors at the State Parks and Welcome Centers connected and able to work or use the internet for travel and planning purposes. Without adequate technology supplies, work processes will be slowed and visitors will not have quick access to the information they need to make travel plans and decisions. This request also applies to all agency goals, strategies and performance measures as the agency depends on technology in every area to ensure we are recording and transmitting information in a safe and effective way.

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

RECIPIENTS OF FUNDS

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

SCPRT continues to see an increase in the overall need for IT hardware to support staff access to resources, increased visitation to State Parks and Welcome Centers, response to continued natural disasters, more mobile work force and new state park needs. Previously some positions within Parks did not have dedicated email or hardware but those needs have changed in accordance with compliance standards and communication needs. Getting the right resources into the hands of staff brings the need for reliable internet connections. Because Parks and Welcome Centers are located in areas that are remote or fiber simply has not come to that location the price of connectivity is often quite expensive. PRT has made an impact in new connections around the state but still has many more locations with needs. Last mile fiber builds are costly.

JUSTIFICATION OF REQUEST

Welcome Centers, the front porch for SC has old outdated equipment that needs to maintained and refreshed on a lifecycle schedule. PRT's Welcome Centers see millions of travels each year and the presentation of SC to those travelers through technology is key to presenting the state and it all it has to offer. Enhancing the experience travelers get when visiting SC is their #1 goal. These resources also help visitors pinpoint destinations, hotel accommodations, other experiences around the state and obtain maps and travel routes. We also collect traveler information for promotion of SC and to understand who is traveling through SC and why. These technology tools are key in the data collect and promotion of SC.

Lifecycle schedule and estimated costs:

Welcome Center Video Wall replacements, individual displays-indoor, individual displays-outdoor, installation for Hardeeville, Ft. Mill and Landrum = \$270,000.00

Adding additional PC's (with card readers, receipt printers, scanners) for Parks approx. = \$40,000.00

Last mile fiber for Park = \$83,000.00

10% increase in software prices = \$20,000.00

Agency Name:	Department Of Parks, Recreation & Tourism		
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AGENCY PRIORITY

9

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

Undiscovered South Carolina Grant Program

Provide a brief, descriptive title for this request.

AMOUNT

General: \$500,000

Federal: \$0

Other: \$0

Total: \$500,000

What is the net change in requested appropriations for FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS

0.00

X

Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE REQUEST

Mark "X" for all that apply:

Change in cost of providing current services to existing program audience

X Change in case load/enrollment under existing program guidelines

Non-mandated change in eligibility/enrollment for existing program

Non-mandated program change in service levels or areas

Proposed establishment of a new program or initiative

Loss of federal or other external financial support for existing program Exhaustion of fund balances previously used to support program

IT Technology/Security related

HR/Personnel Related

Consulted DTO during development

Related to a Non-Recurring request – If so, Priority #

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES

Mark "X" for primary applicable Statewide Enterprise Strategic Objective:

Education, Training, and Human Development

Healthy and Safe Families

Maintaining Safety, Integrity, and Security

Public Infrastructure and Economic Development

Government and Citizens

ACCOUNTABILITY OF FUNDS

2.2.5 These funds are to bring visitors to rural areas, which is the goal of this strategy. Through the Undiscovered SC program, SCPRT assists in the creation or expansion of viable tourism products with the potential to add value to their communities. The grants can help cover the implementation of existing plans and the expansion or enhancement of existing tourism product. These funds will be evaluated based on increased or enhanced tourism product development and increased visitation to these rural areas.

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

The Undiscovered SC grant program is designed to assist communities and nonprofit organizations with the development of publicly owned tourism products and

RECIPIENTS OF FUNDS

attractions that will encourage visitation to South Carolina. Applicants must be a county or municipal government with Accommodations Tax distributions of \$900,000 or less, according to data released by the SC State Treasurer's Office.

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

JUSTIFICATION OF REQUEST

The Undiscovered SC grant program provides financial assistance to rural and developing destinations for the construction or renovation of publicly owned tourism attractions. The goal of the program is to help these destinations enhance their inventory of tourism experiences and increase the economic impact of tourism in their local business communities. Examples of past Undiscovered SC grant projects include renovations to the Garvin Garvey Freedman's House (Bluffton), improvements to Green Pond Landing (Anderson), renovations to the Abbeville Opera House (Abbeville), and BMX Track renovations (Rock Hill). SCPRT uses a scoring process to evaluation applications for the Undiscovered SC grant program each year. Applications must meet a minimum score in order to be determined eligible to receive funds. Funds are then awarded based on project score ranking, until the available funds are depleted. Since the Undiscovered SC program was created in 2014, it has received recurring annual appropriations of \$500,000. For the past three consecutive years, the Undiscovered SC grant program has received eligible funding requests that exceed the total amount of available funds. An increase to \$750,000 would allow the agency to fund more eligible projects and spread the benefit of this program to more rural and developing destinations throughout the state.

Agency Name:	Department Of Parks, Recreation & Tourism		
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AGENCY PRIORITY

10

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

Position - Recreational Trails Program Grant Coordinator

Provide a brief, descriptive title for this request.

AMOUNT

General: \$0

Federal: \$0

Other: \$0

Total: \$0

What is the net change in requested appropriations for FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS

1.00

X

Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE REQUEST

Mark "X" for all that apply:

Change in cost of providing current services to existing program audience

Change in case load/enrollment under existing program guidelines

Non-mandated change in eligibility/enrollment for existing program

Non-mandated program change in service levels or areas

Proposed establishment of a new program or initiative

Loss of federal or other external financial support for existing program

Exhaustion of fund balances previously used to support program

IT Technology/Security related

X HR/Personnel Related

Consulted DTO during development

Related to a Non-Recurring request – If so, Priority #

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES

Mark "X" for primary applicable Statewide Enterprise Strategic Objective:

Education, Training, and Human Development

Healthy and Safe Families

Maintaining Safety, Integrity, and Security

Public Infrastructure and Economic Development

Government and Citizens

ACCOUNTABILITY OF FUNDS

2.2.1 - Number of Recreational Trail Grants - The person in this position administers this program, reviewing applications and approving grant requests.

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

This request would just add a position, no funds are requested.

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

JUSTIFICATION OF REQUEST	This request is to add this position, no budget or authority is requested. This funding was approved in a previous fiscal year, but the position was not added. This position manages grant programs within the agency, focusing on the Recreational Trails Grant program.

Agency Name:	Department Of Parks, Recreation & Tourism		
Agency Code:	P280	Section:	49

AGENCY PRIORITY

13

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

Destination Specific

Provide a brief, descriptive title for this request.

AMOUNT

General: \$1,000,000

Federal: \$0

Other: \$0

Total: \$1,000,000

What is the net change in requested appropriations for FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS

0.00

Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE REQUEST

Mark "X" for all that apply:

Change in cost of providing current services to existing program audience

Change in case load/enrollment under existing program guidelines

Non-mandated change in eligibility/enrollment for existing program

Non-mandated program change in service levels or areas

Proposed establishment of a new program or initiative

Loss of federal or other external financial support for existing program

Exhaustion of fund balances previously used to support program

IT Technology/Security related

HR/Personnel Related

Consulted DTO during development

Related to a Non-Recurring request – If so, Priority #

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES

Mark "X" for primary applicable Statewide Enterprise Strategic Objective:

Education, Training, and Human Development

Healthy and Safe Families

Maintaining Safety, Integrity, and Security

Public Infrastructure and Economic Development

Government and Citizens

ACCOUNTABILITY OF FUNDS

1.3.1 - Cooperative Advertising Sales Total

These funds would be distributed to local organizations through a competitive grant process to market specific tourism destinations.

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

Local tourism organizations through grant process.

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

JUSTIFICATION OF REQUEST

The Destination Specific Tourism Marketing Grant program provides financial assistance for to South Carolina's major destinations by leveraging privately-raised funds with public dollars for tourism marketing and advertising. These funds may be used for either domestic or international tourism marketing expenditures, including paid advertising purchases, market research, group marketing (e.g., sports events, conventions, meetings), and digital/print collateral. Moreover, leveraging privately-raised funds with public funds at a 2:1 rate encourages and ensures collaboration between the public and private sectors of each destination's tourism industry – all to the benefit of growing South Carolina's overall tourism economy.

Total requests for recurring Destination Specific Tourism Marketing Grant funds has exceeded the amount of available recurring funds by at least \$1 million for the past three years. This has left each qualified grantee with a balance of private match funds that cannot be matched with Destination Specific funds due to limitations of funding. Increasing Destination Specific Tourism Marketing Grant recurring funding by \$1 million will ensure that these private funds are allowed to serve the purpose for which they are raised while increasing the market competitiveness of South Carolina's major destinations in both the domestic and international consumer marketplace.

Agency Name:	Department Of Parks, Recreation & Tourism		
Agency Code:	P280	Section:	49

AGENCY PRIORITY

15

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

Additional Position - Maintenance Position Rose Hill and Musgrove Mill

Provide a brief, descriptive title for this request.

AMOUNT

General: \$0

Federal: \$0

Other: \$54,209

Total: \$54,209

What is the net change in requested appropriations for FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS

1.00

X

Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE REQUEST

Mark "X" for all that apply:

Change in cost of providing current services to existing program audience

Change in case load/enrollment under existing program guidelines

Non-mandated change in eligibility/enrollment for existing program

Non-mandated program change in service levels or areas

Proposed establishment of a new program or initiative

Loss of federal or other external financial support for existing program

Exhaustion of fund balances previously used to support program

IT Technology/Security related

X HR/Personnel Related

Consulted DTO during development

Related to a Non-Recurring request – If so, Priority #

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES

Mark "X" for primary applicable Statewide Enterprise Strategic Objective:

Education, Training, and Human Development

Healthy and Safe Families

Maintaining Safety, Integrity, and Security

Public Infrastructure and Economic Development

Government and Citizens

ACCOUNTABILITY OF FUNDS

1.1.1 As revenue and visitation continues to increase, additional assistance is needed to handle maintenance needs. This position would serve two historic State Park sites, Rose Hill and Musgrove Mill and improve the visitor experience as well as increase park visitation.

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

Employee salary

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

The sites each have two full-time employees comprised of a manager and an interpreter. Their backgrounds are typically focused on research, education and classroom skills leaving these sites with a lack of maintenance and repair expertise. This position will reduce the temporary budget at both sites while adding a much needed skill and improve both sites, both from a historical integrity and visitor experience standpoint.

JUSTIFICATION OF REQUEST

Agency Name:	Department Of Parks, Recreation & Tourism		
Agency Code:	P280	Section:	49

AGENCY PRIORITY

16

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

Additional Position - Senior Ranger Sesquicentennial and Goodale

Provide a brief, descriptive title for this request.

AMOUNT

General: \$0

Federal: \$0

Other: \$62,768

Total: \$62,768

What is the net change in requested appropriations for FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS

1.00

Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE REQUEST

Mark "X" for all that apply:

Change in cost of providing current services to existing program audience

Change in case load/enrollment under existing program guidelines

Non-mandated change in eligibility/enrollment for existing program

Non-mandated program change in service levels or areas

Proposed establishment of a new program or initiative

Loss of federal or other external financial support for existing program

Exhaustion of fund balances previously used to support program

IT Technology/Security related

X HR/Personnel Related

Consulted DTO during development

Related to a Non-Recurring request – If so, Priority #

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES

Mark "X" for primary applicable Statewide Enterprise Strategic Objective:

Education, Training, and Human Development

Healthy and Safe Families

Maintaining Safety, Integrity, and Security

Public Infrastructure and Economic Development

Government and Citizens

ACCOUNTABILITY OF FUNDS

1.1.1 As revenue and visitation continues to increase, additional assistance is needed to handle visitors. This position would serve two State Park sites, Sesquicentennial and Goodale. Senior Ranger Position Sesquicentennial/Goodale

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

Employee salary

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

This position would serve two State Parks, Sesquicentennial and Goodale. For many years, Goodale State Park has been run as a satellite operation using the residence more like a barracks. Recently, the park has experienced increased visitation, resulting in a need for this request. Adding a senior ranger with experience to oversee temporary staff and handle administrative duties and maintenance would increase efficiency and improve park operations. This position will allow for better management of the friends group at Goodale and increase our ability to generate additional revenue. This position would also serve at sesquicentennial State Park when needs arise or as slower seasons at Goodale allow.

JUSTIFICATION OF REQUEST

Agency Name:	Department Of Parks, Recreation & Tourism		
Agency Code:	P280	Section:	49

AGENCY PRIORITY

17

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

Additional Position - Administrative Assistant Position Edisto Beach

Provide a brief, descriptive title for this request.

AMOUNT

General: \$0

Federal: \$0

Other: \$50,828

Total: \$50,828

What is the net change in requested appropriations for FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS

1.00

X

Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE REQUEST

Mark "X" for all that apply:

Change in cost of providing current services to existing program audience

Change in case load/enrollment under existing program guidelines

Non-mandated change in eligibility/enrollment for existing program

Non-mandated program change in service levels or areas

Proposed establishment of a new program or initiative

Loss of federal or other external financial support for existing program

Exhaustion of fund balances previously used to support program

IT Technology/Security related

X HR/Personnel Related

Consulted DTO during development

Related to a Non-Recurring request – If so, Priority #

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES

Mark "X" for primary applicable Statewide Enterprise Strategic Objective:

Education, Training, and Human Development

Healthy and Safe Families

Maintaining Safety, Integrity, and Security

Public Infrastructure and Economic Development

Government and Citizens

ACCOUNTABILITY OF FUNDS

1.1.1 Operate State Parks with Standard Business Management Practices State Parks Operational Self-Sufficiency This request would cover the amount the agency pays for state park insurance yearly and would help parks continue to increase revenue that is reinvested back into parks by adding and improving facilities and amenities.

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

Employee salary

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

With a steady increase in visitation and revenue, plus with the newly reestablished retail operation, this position would be a tremendous asset. This position will alleviate pressures on ranger staff and assistant manager to be more engaged in the park and allow us to operate an office open to the public. This would also improve communications with visitors as they would have a dedicated contact person to contact for questions, reservations, comments, etc., which would help to improve all customers' experiences.

JUSTIFICATION OF REQUEST

Agency Name:	Department Of Parks, Recreation & Tourism		
Agency Code:	P280	Section:	49

AGENCY PRIORITY

18

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

Additional Position - Assistant Retail Manager Huntington Beach

Provide a brief, descriptive title for this request.

AMOUNT

General: \$0

Federal: \$0

Other: \$44,297

Total: \$44,297

What is the net change in requested appropriations for FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS

1.00

Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE REQUEST

Mark "X" for all that apply:

Change in cost of providing current services to existing program audience

Change in case load/enrollment under existing program guidelines

Non-mandated change in eligibility/enrollment for existing program

Non-mandated program change in service levels or areas

Proposed establishment of a new program or initiative

Loss of federal or other external financial support for existing program

Exhaustion of fund balances previously used to support program

IT Technology/Security related

X HR/Personnel Related

Consulted DTO during development

Related to a Non-Recurring request – If so, Priority #

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES

Mark "X" for primary applicable Statewide Enterprise Strategic Objective:

Education, Training, and Human Development

Healthy and Safe Families

Maintaining Safety, Integrity, and Security

Public Infrastructure and Economic Development

Government and Citizens

ACCOUNTABILITY OF FUNDS

1.1.1 Operate State Parks with Standard Business Management Practices State Parks Operational Self-Sufficiency This request would cover the amount the agency pays for state park insurance yearly and would help parks continue to increase revenue that is reinvested back into parks by adding and improving facilities and amenities.

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

Employee salary

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

Huntington Beach State park has added multiple retail operations such as Spoonbills as well as retail at the Atalaya castle. The park has increased revenue in retail sales annually for several years and the workload of staff and inventory management is overburdening the Retail Manager overseeing three retail operations. Net revenue has increase by over \$150,000 since the opening and has put a strain on staff. This position would enable more focus on increasing retail offerings, new products, and overall revenue increases. JUSTIFICATION OF REQUEST

Agency Name:	Department Of Parks, Recreation & Tourism		
Agency Code:	P280	Section:	49

AGENCY PRIORITY

19

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

Additional Position - Park Manager Dearborn State Park

Provide a brief, descriptive title for this request.

AMOUNT

General: \$0

Federal: \$0

Other: \$72,648

Total: \$72,648

What is the net change in requested appropriations for FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS

1.00

Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE REQUEST

Mark "X" for all that apply:

Change in cost of providing current services to existing program audience

Change in case load/enrollment under existing program guidelines

Non-mandated change in eligibility/enrollment for existing program

Non-mandated program change in service levels or areas

Proposed establishment of a new program or initiative

Loss of federal or other external financial support for existing program

Exhaustion of fund balances previously used to support program

IT Technology/Security related

X HR/Personnel Related

Consulted DTO during development

Related to a Non-Recurring request – If so, Priority #

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES

Mark "X" for primary applicable Statewide Enterprise Strategic Objective:

Education, Training, and Human Development

Healthy and Safe Families

Maintaining Safety, Integrity, and Security

Public Infrastructure and Economic Development

Government and Citizens

ACCOUNTABILITY OF FUNDS

1.1.1 Operate State Parks with Standard Business Management Practices State Parks Operational Self-Sufficiency This request would cover the amount the agency pays for state park insurance yearly and would help parks continue to increase revenue that is reinvested back into parks by adding and improving facilities and amenities.

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

Employee salary

FUNDS		

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

	This is a new state park that will be opening soon. A Park Manager position is needed to manage the operations and opening of this new location.
JUSTIFICATION OF REQUEST	needed to manage the operations and opening of this new location.

Agency Name:	Department Of Parks, Recreation & Tourism		
Agency Code:	P280	Section:	49

AGENCY PRIORITY

20

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

Additional Position - Park Manager Kings Bottom/Nesbit State Park

Provide a brief, descriptive title for this request.

AMOUNT

General: \$0

Federal: \$0

Other: \$80,640 Total: \$80,640

What is the net change in requested appropriations for FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS

1.00

X

Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE **REQUEST**

Mark "X" for all that apply:

Change in cost of providing current services to existing program audience

Change in case load/enrollment under existing program guidelines

Non-mandated change in eligibility/enrollment for existing program

Non-mandated program change in service levels or areas

Proposed establishment of a new program or initiative

Loss of federal or other external financial support for existing program

Exhaustion of fund balances previously used to support program

IT Technology/Security related

HR/Personnel Related X

Consulted DTO during development

Related to a Non-Recurring request - If so, Priority #

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES

Mark "X" for primary applicable Statewide Enterprise Strategic Objective:

Education, Training, and Human Development

Healthy and Safe Families

Maintaining Safety, Integrity, and Security

Public Infrastructure and Economic Development

Government and Citizens

ACCOUNTABILITY OF FUNDS

1.1.1 Operate State Parks with Standard Business Management Practices State Parks Operational Self-Sufficiency This request would cover the amount the agency pays for state park insurance yearly and would help parks continue to increase revenue that is reinvested back into parks by adding and improving facilities and amenities.

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

Employee salary

RECIPIENTS OF FUNDS

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

	This is for a new state park that will be opening soon. A Park Manager position is needed to manage the opening of this new location and then the day-to-day operations.
JUSTIFICATION OF REQUEST	

Agency Name:	Department Of Parks, Recreation & Tourism		
Agency Code:	P280	Section:	49

AGENCY PRIORITY

21

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

State Park Payroll Authority

Provide a brief, descriptive title for this request.

AMOUNT

General: \$0

Federal: \$0

Other: \$545,000

Total: \$545,000

What is the net change in requested appropriations for FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS

0.00

Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE REQUEST

Mark "X" for all that apply:

Change in cost of providing current services to existing program audience

Change in case load/enrollment under existing program guidelines

Non-mandated change in eligibility/enrollment for existing program

Non-mandated program change in service levels or areas

Proposed establishment of a new program or initiative

Loss of federal or other external financial support for existing program

Exhaustion of fund balances previously used to support program

IT Technology/Security related

X HR/Personnel Related

Consulted DTO during development

Related to a Non-Recurring request – If so, Priority #

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES

Mark "X" for primary applicable Statewide Enterprise Strategic Objective:

Education, Training, and Human Development

Healthy and Safe Families

Maintaining Safety, Integrity, and Security

Public Infrastructure and Economic Development

Government and Citizens

ACCOUNTABILITY OF FUNDS

1.1.1 This request will assist state parks in maintaining their self sufficiency by providing additional payroll spending authority to help continue to staff revenue positive operations as well as meet the pay raises included in the FY 2025 budget.

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

Staff members will receive the funding provided by this authorization increase as part of their pay.

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

The FTE authorization increase request covers the cost of living increase provided to all state employees through the FY 25 Appropriation Act, as well as additional authorization to cover any agency authorized raises based on the approved merit raise program. The additional authority is needed to cover temporary employee salaries at new parks, facilities, and operations as well as increases in hourly wage costs to attract new employees. JUSTIFICATION OF REQUEST

Agency Name:	Department Of Parks, Recreation & Tourism		
Agency Code:	P280	Section:	49

AGENCY	
PRIORITY	

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

Sports Marketing Program

Provide a brief, descriptive title for this request.

AMOUNT

\$4,000,000

What is the net change in requested appropriations for FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

FACTORS ASSOCIATED WITH THE REQUEST

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES

Mark "X" for primary applicable Statewide Enterprise Strategic Objective:

Request for Federal/Other Authorization to spend existing funding

Education, Training, and Human Development

Healthy and Safe Families

X

Maintaining Safety, Integrity, and Security

Public Infrastructure and Economic Development

Related to a Recurring request – If so, Priority #

Government and Citizens

ACCOUNTABILITY OF FUNDS

2.3.6 Coordinate and Administer Sports Tourism Advertising and Recruitment Grants. The request will provide grants funds that are not currently available to local governments for this purpose. The program will be evaluated on the visitation related to the event and the associated admissions and accommodations tax generated.

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

RECIPIENTS OF FUNDS

Grants will be issued to local tourism organizations.

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon

This request will support SCPRT's ongoing efforts to develop and promote South Carolina's profile as a premier destination for sports events. Over the past few years, South Carolina's destinations have successfully recruited several high-profile sports events – ranging from the UCI BMX Championships in Rock Hill and BASS Bassmaster Classic in Anderson to the inaugural Myrtle Beach Classic, which experienced record-level attendance to become the most successful first-year event in PGA TOUR history. Between the state's natural assets and its ever-growing inventory of sports venues, South Carolina is poised to become a top contender in the sports tourism arena.

JUSTIFICATION OF REQUEST

With this funding, SCPRT will continue to invest in strategic marketing partnerships to assist the state's local destinations in promoting the state as a sports destination and recruit high-caliber sports events that can further elevate South Carolina's profile. These funds will be used to support the agency's ongoing efforts to continue promoting South Carolina's robust golf industry, strengthen initiatives to support the marketing and recruitment of major fishing tournaments, and create opportunities to bolster growth in new and rising sports markets.

Please thoroughly explain the request to include the justification for funds, potential offsets, matching funds, and method of calculation. Please include any explanation of impact if funds are not received. If new positions have been requested, explain why existing vacancies are not sufficient.

Agency Name:	Department Of Parks, Recreation & Tourism		
Agency Code:	P280	Section:	49

FORM B2 – NON-RECURRING OPERATING REQUEST

AGENCY PRIORITY

14

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

Beach Renourishment Grants

Provide a brief, descriptive title for this request.

AMOUNT

\$15,000,000

What is the net change in requested appropriations for FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

FACTORS ASSOCIATED WITH THE REQUEST

Mark "X" for all that apply:

Change in cost of providing current services to existing program audience

Change in case load/enrollment under existing program guidelines

Non-mandated change in eligibility/enrollment for existing program

Non-mandated program change in service levels or areas

Proposed establishment of a new program or initiative

Loss of federal or other external financial support for existing program

Exhaustion of fund balances previously used to support program

IT Technology/Security related

Consulted DTO during development

HR/Personnel Related

Request for Non-Recurring Appropriations

Request for Federal/Other Authorization to spend existing funding

Related to a Recurring request – If so, Priority #

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES

Mark "X" for primary applicable Statewide Enterprise Strategic Objective:

Education, Training, and Human Development

Healthy and Safe Families

Maintaining Safety, Integrity, and Security

Public Infrastructure and Economic Development

Government and Citizens

ACCOUNTABILITY OF FUNDS

2.2.7 Number of Beach Renourishment Grants Awarded - This funding would allow for the agency to continue providing grants to local governments and DMOs to continue sand replenishment along South Carolina's coast.

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

RECIPIENTS OF FUNDS

These funds would go to grantees awarded the funds based on a competitive application process.

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon

JUSTIFICATION OF REQUEST

SCPRT's Beach Renourshment Funding Assistance program provides grant funding to local governments and state agencies for beach renourishment and restoration projects. In order to qualify for the program, the project area must meet the state's definition of full and complete public accessibility. Applicants must also have approved permits from SCDES-OCRM. Local governments must provide a 50% local match for state grant funds. From 2016 – 2020, SCPRT received \$46 million in nonrecurring state funds and awarded approximately \$45 million in grant funds for renourishment and restoration projects at publicly accessible beaches spanning from North Myrtle Beach to Hunting Island. Many past recipients of this assistance have begun preparations and planning for their next cyclical renourishment. SCPRT has received estimates of expected project costs totaling \$264 million and projected state grant requests totaling \$68 million. Therefore, SCPRT requests \$15,000,000 funding for FY 2026 to replenish this grant program so that these funds will be readily available for the next cycle of beach renourishment projects.

Please thoroughly explain the request to include the justification for funds, potential offsets, matching funds, and method of calculation. Please include any explanation of impact if funds are not received. If new positions have been requested, explain why existing vacancies are not sufficient.

Agency Name: Department Of Parks, Recreation & Tourism

Agency Code: P280 Section: 49

FORM C – CAPITAL REQUEST

AGENCY PRIORITY

3

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

Agency Property Development

Provide a brief, descriptive title for this request.

AMOUNT

\$18,000,000

How much is requested for this project in FY FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

CPIP PRIORITY

24 of 73 for 2025 - Pine Island

25 of 73 for 2025 - Misty Lake

26 of 73 for 2025 - Dearborn

27 of 73 for 2025 - Ramsey Grove

36 of 73 for 2025 - Black River

If funding is not available, the agency would not be able to develop the property for visitors to enjoy or generate additional revenue.

Identify the project's CPIP plan year and priority number, along with the first year in which the project was included in the agency's CPIP. If not included in the agency's CPIP, please provide an explanation. If the project involves a request for appropriated state funding, briefly describe the agency's contingency plan in the event that state funding is not made available in the amount requested.

OTHER APPROVALS

Project would require JBRC and SFAA approvals.

What approvals have already been obtained? Are there additional approvals that must be secured in order for the project to succeed? (Institutional board, JBRC, SFAA, etc.)

LONG-TERM PLANNING AND SUSTAINABILITY

Over the past two years, over \$10 million has been dedicated to property development, while at the same time, the agency has added additional properties. We anticipate the build out of May Forest/Ft Johnson will cost over \$20 million and the complete development of Black River will be closer to \$40 million we will continue with capital requests for these sites annually until we get them completed. We are in the initial planning stages for the Nesbit/Kings Bottom tract and expect to have a capital request in FY27 to help us get that site open. We continue to look for outside funding and leverage that to lessen the burden on the state. With the exception of specific capital projects we expect that Ramsey Grove, Pine Island, Misty Lake and Dearborn will be able to open operationally on the funding provided. Master planning at each site may result in further capital requests.

Once operational, we expect to generate money from all of the new parks that will offset operational costs. These sites are anticipated to generate a profit to help offset expenses for other parks. All sites will be funded through a combination of park revenue and state appropriations.

The property development will be useful for many generations as revenue generated will provide for upkeep, maintenance, and repairs.

What other funds have already been invested in this project (source/type, amount, timeframe)? Will other capital and/or operating funds for this project be requested in the future? If so, how much, and in which fiscal years? Has a source for those funds been identified/secured? What is the agency's expectation with regard to additional annual costs or savings associated with this capital improvement? What source of funds will be impacted by those costs or savings? What is the expected useful life of the capital improvement?

Multiple properties that have been acquired over the past couple years will require startup capital for preliminary site development, basic infrastructure, repairs and renovations to existing facilities to make them compatible with public use, and construction of basic visitor amenities such as campsites, cabin, boats ramps, visitor centers, trails, and other park amenities. Master plans have been completed for several of these sites and funds appropriated in previous fiscal years have been allocated to begin addressing these needs. These projects, once completed, will create new state park experiences that will generate additional revenue for the State Parks Service and provide direct economic benefit to the parks' surrounding business communities. The agency will continue to develop and upgrade properties to make the best impact on visitor experiences, protection of important natural and cultural resources, and revenue generation.	

SUMMARY

Provide a summary of the project and explain why it is necessary. Please refer to the budget guidelines for appropriate questions and thoroughly answer all related items.

Agency Name:	Department Of Parks, Recreation & Tourism		
Agency Code:	P280	Section:	49

FORM C – CAPITAL REQUEST

AGENCY PRIORITY

11

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

State Park Maintenance, Repairs, and Upgrades

Provide a brief, descriptive title for this request.

AMOUNT

\$11,500,000

How much is requested for this project in FY FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

CPIP PRIORITY

Asbestos Remediation State Parks - 6 of 73 for 2025 - If funding is not made available, State Parks will continue to make repairs to major problem spots using limited revenue funds to try to prevent revenue loss due to decreased visitation. If funding is not approved, the larger projects would not be able to be completed leading to continued unsafe conditions.

State Park Housing Phase 1-38 of 73 for 2026 - Without this funding, staff members living onsite will continue to live in older mobile homes that are older, outdated, and far less energy efficient than modern residences.

State Park Cabin Upgrades - 48 of 73 for 2026 - It is anticipated that the cabin renovations would greatly improve the visitor experience and be more energy efficient. The end result would be increased revenue as well as decreased expenses.

State Park Camper Cabins -49 of 73 for Plan Year 2026 - This would be a revenue generating investment. There are no funding alternatives.

Identify the project's CPIP plan year and priority number, along with the first year in which the project was included in the agency's CPIP. If not included in the agency's CPIP, please provide an explanation. If the project involves a request for appropriated state funding, briefly describe the agency's contingency plan in the event that state funding is not made available in the amount requested.

OTHER APPROVALS

Projects would require JBRC and SFAA approvals to add this amount to existing project 9822 for Asbestos, Mold, Mildew and Lead Removal.

All projects would require JBRC and SFAA approvals.

What approvals have already been obtained? Are there additional approvals that must be secured in order for the project to succeed? (Institutional board, JBRC, SFAA, etc.)

Asbestos funded projects over the past few years:

In FY25 we used \$141,444.90 – Ramsey Grove Residence and Clubhouse. We plan to used \$82,000 of already funded money for abatements in the Hickory Knob cabins.

In FY24 we spent \$221,490.25 – Rose Hill Residence, May Forest Residence, Santee Cabins. We have many existing asbestos abatement needs with our aging facilities. Santee cabins, Table Rock, residence, Paris Mountain bathhouse, Oconee campground store, and other needs at Givhans Ferry, Edisto, Hunting Island, Lee, Poinsett, Sesquicentennial.

State Park Housing Phase 1 - Park revenues are currently used for repairs and upkeep for park housing. However, many of the older mobile homes are becoming undesirable and over the past several years, park revenue has had to be used to replace some that have far surpassed their expected useful life. New residences would be expected to last many decades and the improved efficiency would save the agency money while the replacement of existing mobile homes would save repair costs as well. Without funding to replace deteriorating mobile homes, there may be staff shortages due to a lack of suitable living space.

LONG-TERM PLANNING AND SUSTAINABILITY

State Park Cabin Upgrades - Small repairs are made yearly and funded by revenues collected through rentals. These repairs would make a dramatic improvement to the

visitor's experience as well as protect and improvement the revenue stream provided through these rental facilities. These improvements would be revenue positive as the repair costs would be exceeded by increased revenues before more repairs would need to be completed.

State Park Camper Cabins -

There have been no funds spent on this project as it is for new facilities. The purpose of this project is to provide a different recreational experience for visitors and meet an often heard request for an overnight accommodation between the campsite and standard cabins we have at these two locations. We have built camper cabins at other park locations and have seen both high occupancy rates and dramatic increases in net revenues. These cabins will be revenue positive as the revenue collected will exceed the cost before any major renovations would be needed.

What other funds have already been invested in this project (source/type, amount, timeframe)? Will other capital and/or operating funds for this project be requested in the future? If so, how much, and in which fiscal years? Has a source for those funds been identified/secured? What is the agency's expectation with regard to additional annual costs or savings associated with this capital improvement? What source of funds will be impacted by those costs or savings? What is the expected useful life of the capital improvement?

Asbestos funding will be used to remain compliant with state mandated laws on testing and abatement of facilities as any repairs and improvements are made. This money will be used statewide as needed to have facilities tested and where necessary, abated and monitored. Approval of these funds would ensure continued safety for our employees and visitors as we continue to rid park facilities of dangerous asbestos material.

State Park Housing - Many state parks provide onsite housing for park rangers to ensure adequate care, safety and security for overnight visitors. This funding will be used to purchase new manufactured housing to replace current park staff housing facilities (e.g., mobile homes, converted cabins) that are inadequate or beyond repair. Priority park locations for housing replacement include Hunting Island, Givhans Ferry, H. Cooper Black, Edisto Beach, Sadlers Creek, Dreher Island, Huntington Beach state parks. This project will also improve the agency's ability to recruit and retain employees in areas where off park affordable housing options are limited. Each of the residences is estimated to be \$150,000 to replace, thus, this request is for the replacement of seven residences.

State Park Cabin Upgrades - These funds will be used for minor renovations and amenities upgrades for the 135+ rental cabins across the SC State Park System. The improvements – which include updated furnishings, appliances, and enhanced outdoor living spaces – will ensure these overnight accommodations meet current visitor needs and provide improved energy efficiencies. Ultimately, these upgrades will enhance the revenue potential for cabin reservations, delivering a direct economic benefit to state parks as well as surrounding business communities.

State Park Camper Cabins -

This request will fund the installation of new camper cabins and supporting restroom facilities at two state parks (project details provided below). Camper Cabins, which provide a hybrid camping/cabin stay experience, have become increasingly popular accommodations options for park visitors and are relatively cheap to purchase and install. The 2022 cost to install one Camper Cabin on a park with all the required code enhancements and campsite amenities ranges from \$60,000 to \$75,000, depending on the size. In some park locations there are existing restroom facilities that can serve camper cabins. Some sites will require the construction of new restroom facilities. Ultimately, this project will increase overnight accommodations capacity, generate new revenue for the State Park system, and provide economic benefit to the parks and surrounding business communities. We would like to add Camper Cabins at the following parks:

Myrtle Beach - 15 in the campground \$900,000 - \$1,125,000

Edisto Beach - 5 in the campground \$300,000 - \$375,000

SUMMARY

Provide a summary of the project and explain why it is necessary. Please refer to the budget guidelines for appropriate questions and thoroughly answer all related items.

Agency Name:	Department Of Parks, Recreation & Tourism		
Agency Code:	P280	Section:	49

FORM C – CAPITAL REQUEST

AGENCY PRIORITY

12

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

Road Paving

Provide a brief, descriptive title for this request.

AMOUNT

\$6,000,000

How much is requested for this project in FY FY 2025-2026? This amount should correspond to the total for all funding sources on the Executive Summary.

CPIP PRIORITY

3 of 73 for 2025

If funding is not made available, State Parks will continue to make repairs to major problem spots using limited revenue funds to try to prevent revenue loss due to decreased visitation.

Identify the project's CPIP plan year and priority number, along with the first year in which the project was included in the agency's CPIP. If not included in the agency's CPIP, please provide an explanation. If the project involves a request for appropriated state funding, briefly describe the agency's contingency plan in the event that state funding is not made available in the amount requested.

OTHER APPROVALS

Project would require JBRC and SFAA approvals.

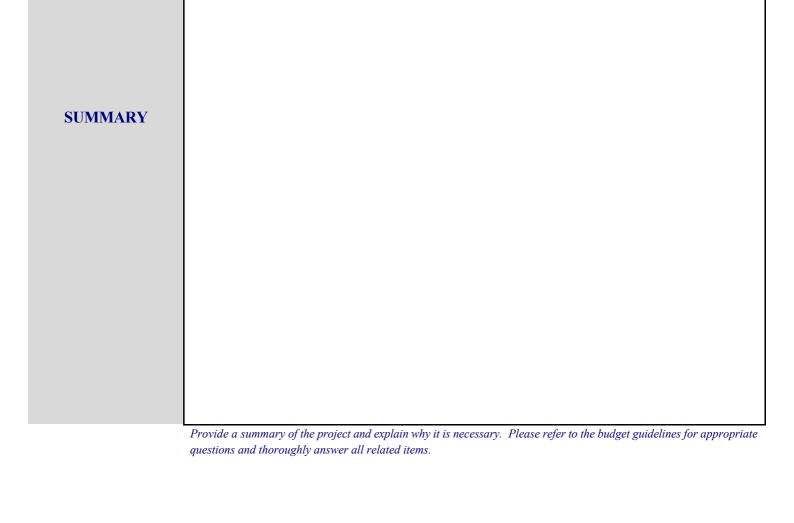
What approvals have already been obtained? Are there additional approvals that must be secured in order for the project to succeed? (Institutional board, JBRC, SFAA, etc.)

LONG-TERM PLANNING AND SUSTAINABILITY

General funds have been appropriated for this project, these additional funds will allow for the project to continue so that other park roads can be repaired. The road repairs will save the agency funding as bad roads negatively impact the revenue stream, decreasing state park's revenue and causing less funds being reinvested into park infrastructure. Some of the current roads being repaired have not seen road paving in over 30 years so we expect this resurfacing to last similar periods.

What other funds have already been invested in this project (source/type, amount, timeframe)? Will other capital and/or operating funds for this project be requested in the future? If so, how much, and in which fiscal years? Has a source for those funds been identified/secured? What is the agency's expectation with regard to additional annual costs or savings associated with this capital improvement? What source of funds will be impacted by those costs or savings? What is the expected useful life of the capital improvement?

This requested funding will be used to continue SCPRT's partnership with SCDOT to pave state park roads in conjunction with nearby road projects. Through this ongoing partnership with SCDOT, SC State Parks has been able to achieve significant time and cost savings for paving projects at Little Pee Dee, Hunting Island, Huntington Beach, Poinsett, Aiken, Barnwell, Santee and Charles Towne Landing State Parks. With this additional funding we will prioritize funding at parks based on SCDOT ability to tie into existing projects with some of our top priorities being Chester, Lake Hartwell, Table Rock, Myrtle Beach and Jones Gap State Parks. This project will result in improved visitor experiences, which has a tangible impact on state parks revenue and the economic benefits state parks bring to their surrounding business communities.



Agency Name:	Department Of Parks, Recreation & Tourism		
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FORM E – AGENCY COST SAVINGS AND GENERAL FUND REDUCTION CONTINGENCY PLAN

TITLE	Agency Cost Savings and General Fund Reduction Contingency Plan
AT CARLE	Fa
AMOUNT	\$1,771,458 What is the Consul Fund 20/ reduction amount? This amount should correspond to the reduction amount should
	What is the General Fund 3% reduction amount? This amount should correspond to the reduction spreadsheet prepared by EBO.
ASSOCIATED FTE	To be determined
REDUCTIONS	
	How many FTEs would be reduced in association with this General Fund reduction?
	To be determined
PROGRAM / ACTIVITY IMPACT	
	What programs or activities are supported by the General Funds identified?
	Most, if not all, programs would be impacted by a general fund reduction. However, determining the impact is almost impossible until the situation occurs. The amount of reduction to a program will depend on when the reduction comes into effect. SCPRT will review the current status of all programs and operations to determine what projects/activities can be terminated or suspended. In addition, the agency would eliminate all travel and evaluate leasing contracts of all office equipment.
SUMMARY	

Please provide a detailed summary of service delivery impact caused by a reduction in General Fund Appropriations and provide the method of calculation for anticipated reductions. Agencies should prioritize reduction in expenditures that have the least significant impact on service delivery.

AGENCY COST SAVINGS PLANS

Most, if not all, programs would be impacted by a general fund reduction. However, determining the impact is almost impossible until the situation occurs. The amount of reduction to a program will depend on when the reduction comes into effect. SCPRT will review the current status of all programs and operations to determine what projects/activities can be terminated or suspended. In addition, the agency would eliminate all travel and evaluate leasing contracts of all office equipment.

What measures does the agency plan to implement to reduce its costs and operating expenses by more than \$50,000? Provide a summary of the measures taken and the estimated amount of savings. How does the agency plan to repurpose the savings?

Agency Name:	Department Of Parks, Recreation & Tourism		
Agency Code:	P280	Section:	49

TITLE	Reducing cost and burden to businesses and citizens
	Provide a brief, descriptive title for this request.
EXPECTED SAVINGS TO BUSINESSES AND CITIZENS	\$0.00
	What is the expected savings to South Carolina's businesses and citizens that is generated by this proposal? The savings could be related to time or money.
FACTORS	Mark "X" for all that apply: Repeal or revision of regulations.
ASSOCIATED WITH THE REQUEST	Reduction of agency fees or fines to businesses or citizens. Greater efficiency in agency services or reduction in compliance burden. Other
METHOD OF CALCULATION	Not applicable
CHECCETTION	Describe the method of calculation for determining the expected cost or time savings to businesses or citizens.
REDUCTION OF FEES OR FINES	The ability to charge fees for the use of facilities greatly reduces the burden of supporting the state parks on the taxpayers. The SC State Park Service's revenue continues to increase due to demand and as such, so does the cost of operating the state parks. Code Section 51365 allows SCPRT to set the fee structure to maintain the fiscal soundness and continued maintenance of the system.
	Which fees or fines does the agency intend to reduce? What was the fine or fee revenue for the previous fiscal year? What was the associated program expenditure for the previous fiscal year? What is the enabling authority for the issuance of the fee or fine?
REDUCTION OF REGULATION	Not applicable
	Which regulations does the agency intend to amend or delete? What is the enabling authority for the regulation?
	SCPRT is not a regulatory agency, as such does not charge fees to businesses. The fees charged by SCPRT are for access or use of state park recreational facilities or cooperative marketing programs.
SUMMARY	

